



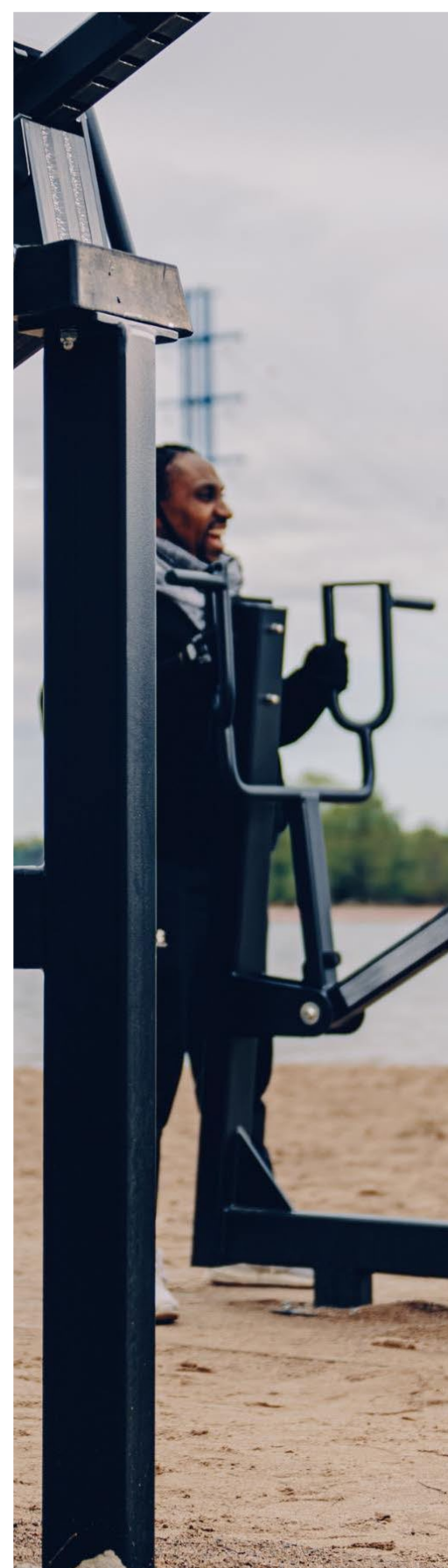
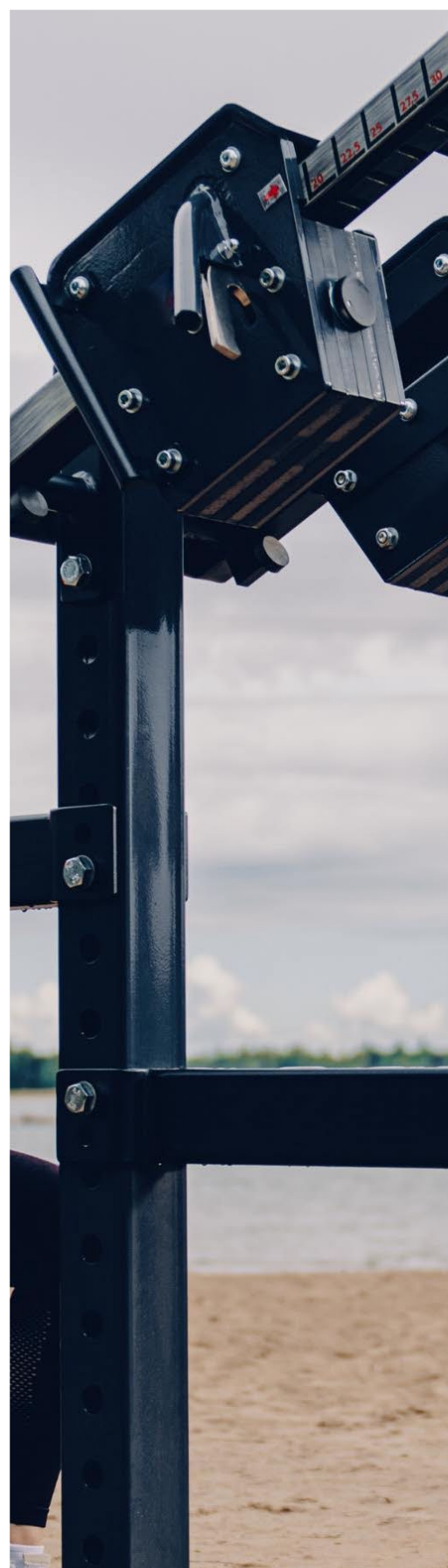
OMNIGYM SMART

A woman in a red and white jacket is using an outdoor gym machine on a sandy beach. In the background, another person is visible using a different machine. The scene is set outdoors with a body of water and trees in the distance. The entire image has a blue tint.

ACCORDING TO OUR RESEARCH

HIGH UTILIZATION RATE IS THE KEY INDICATOR OF A SUCCESSFUL INVESTMENT.

Accurate measuring of the users and usage has been difficult due to lack of tools. Omnigym SMART was developed to meet these needs.



WHAT IF YOU
COULD FOLLOW
YOUR OUTDOOR
GYM'S USER
RATE?

OMNIGYM

A woman wearing a teal jacket, black beanie, and gloves is using an outdoor gym machine in a snowy park. The background shows snow-covered trees and a clear sky. The image has a blue tint.

WHAT DO I GET WITH OMNIGYM SMART?

SMART DATA INCREASES USER UNDERSTANDING

Continuous information of the outdoor gym based on SMART data. Data tells accurately for example of the equipment use, users, seasonal changes etc.

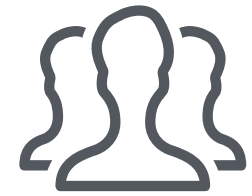
- Helps to measure the return on investment: set goals for usage, measure and follow-up.
- Provides assistance for future investment decisions and forecasts usage.
- Follow user behaviour changes after campaigns

- SMART data provides assistance with outdoor gym's development: right location, accurate amount of equipment and accurate amount of equipment.

Data will provide information regarding needs of service and maintenance.

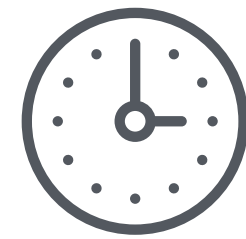
OMNIGYM

WHAT DOES OMNIGYM SMART MEASURE?



NUMBER OF USERS

- Hourly, daily, weekly, etc.
- Rush hours, quiet hours



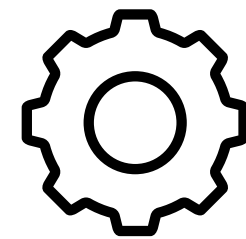
ACTIVE USAGE TIME

Time that each equipment has been
in active use.



TRAINING HABITS

Number of sets and reps and
comparisons with previous points in
time.



EQUIPMENT

Which are the most popular
equipment at the outdoor gym.



OMNIGYM SMART

TECHNICAL DETAILS

EXPERIENCED TECHNOLOGY PRODUCER

The Omnigym SMART technology
and cloud service is provided by
Finnish **Kaltiot Technologies**..



TESTED AND DEVELOPED

Tracking device was originally
developed with the city of Helsinki.
Since then, the system has been
tested in various European locations.



WEATHER SUSTAINABLE

The tracing sensors are
designed to work in
demanding weather
conditions all year round.



LOW POWER CONSUMPTION

Tracking devices work with
batteries. Batteries are
designed to function at least
12 months.



OMNIGYM

What does the SMART data look like?

KUUKAUDEN YHTEENVETO

1. tammikuuta 2022

31. tammikuuta 2022

Kävijämäärä

1358

Laitteiden aktiivinen käyttöaika tunteina

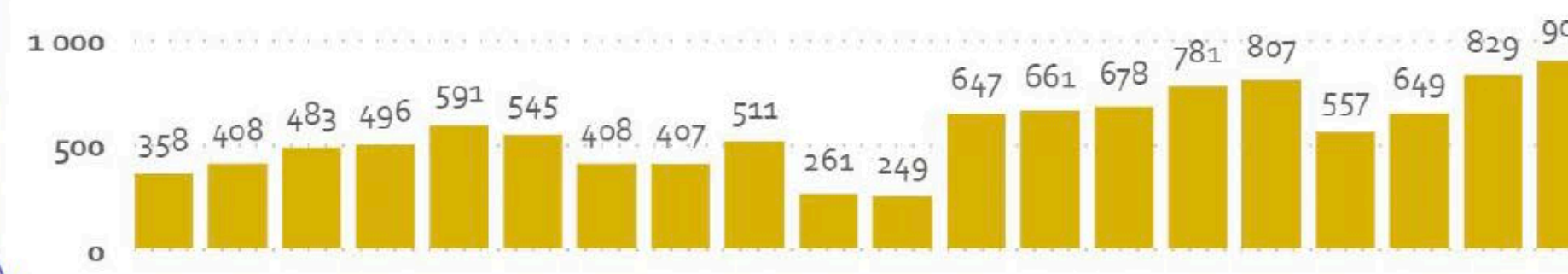
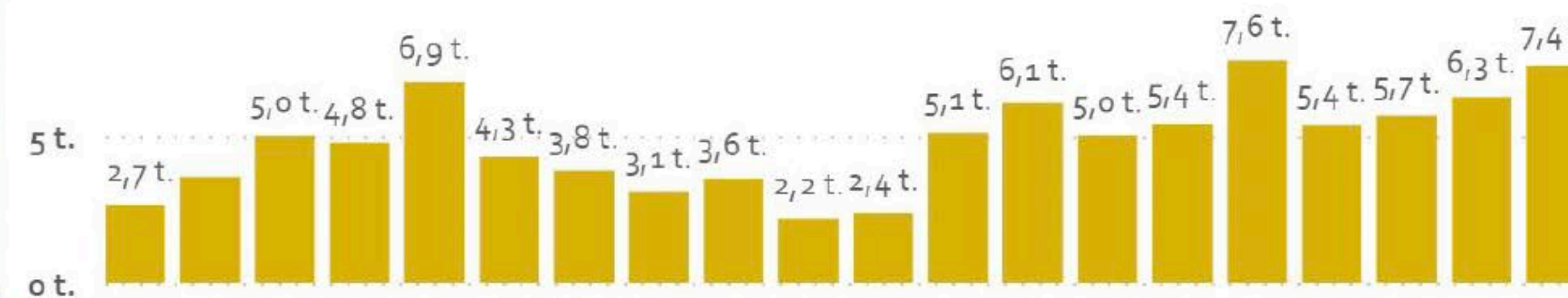
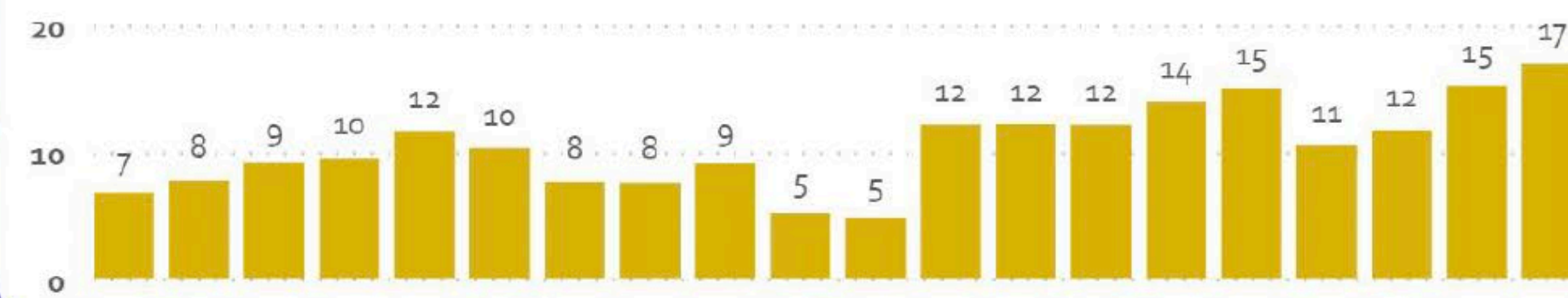
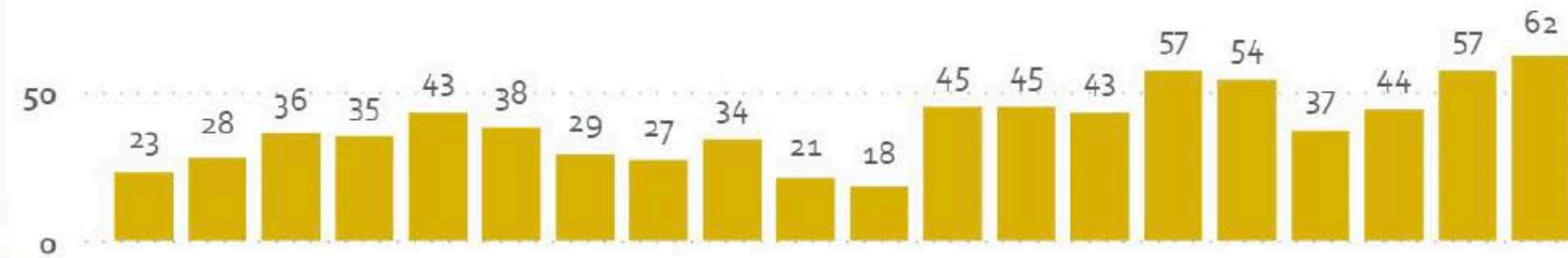
361

Toistot

158 421

Sarjat

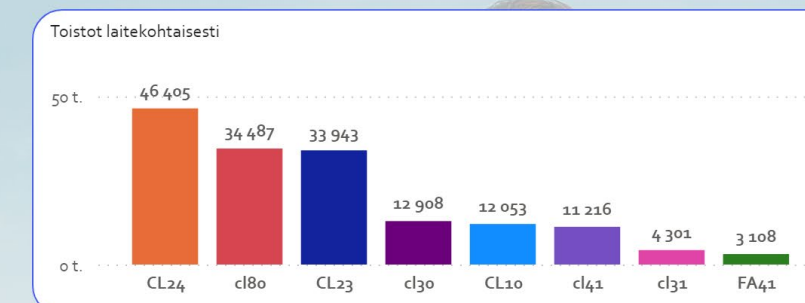
19 681



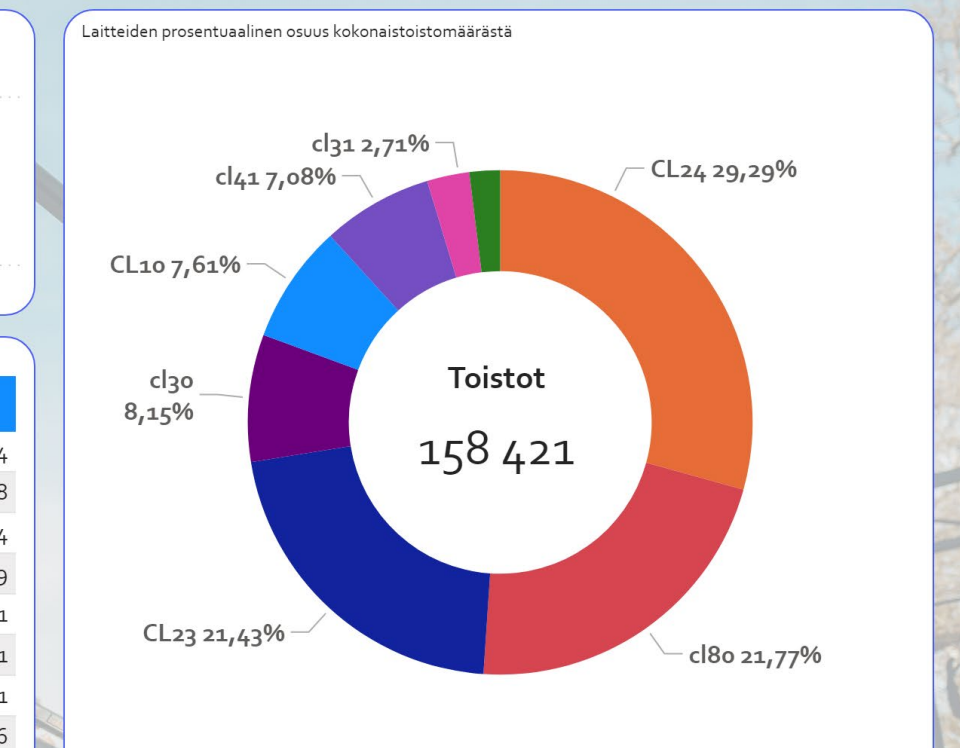
SUOSITUIMMAT LAITTEET

1. tammikuuta 2022

31. tammikuuta 2022



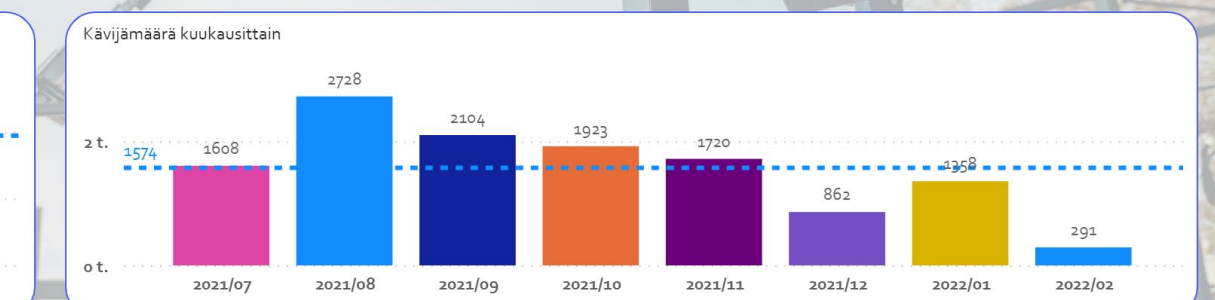
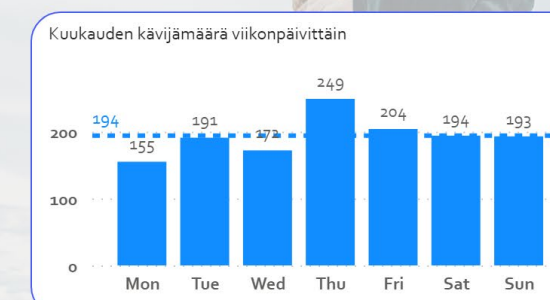
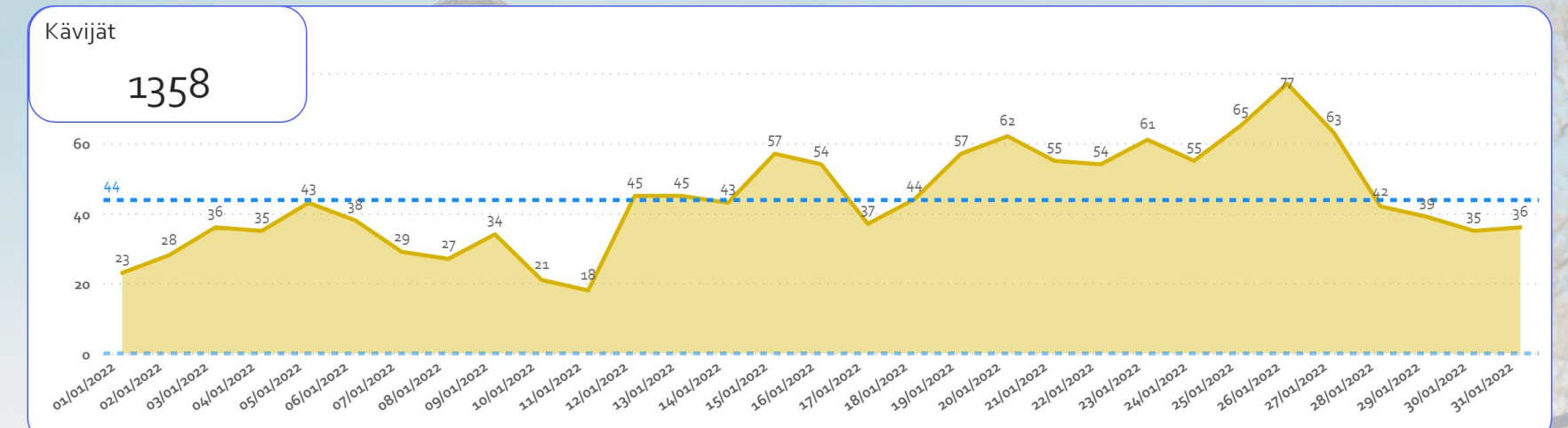
Laitteet	Toistot	Enintään – Toistot	Keskiarvo: Toistot
CL24	46 405	2 202	1 496,94
cl80	34 487	2 376	1 112,48
CL23	33 943	2 165	1 094,94
cl30	12 908	746	416,39
CL10	12 053	745	388,81
cl41	11 216	691	361,81
cl31	4 301	458	307,21
FA41	3 108	282	100,26



KÄVIJÄMÄÄRÄ

1. tammikuuta 2022

31. tammikuuta 2022



WORKS IN ALL THE WEIGHT UNIT EQUIPMENT



OG10 Squat



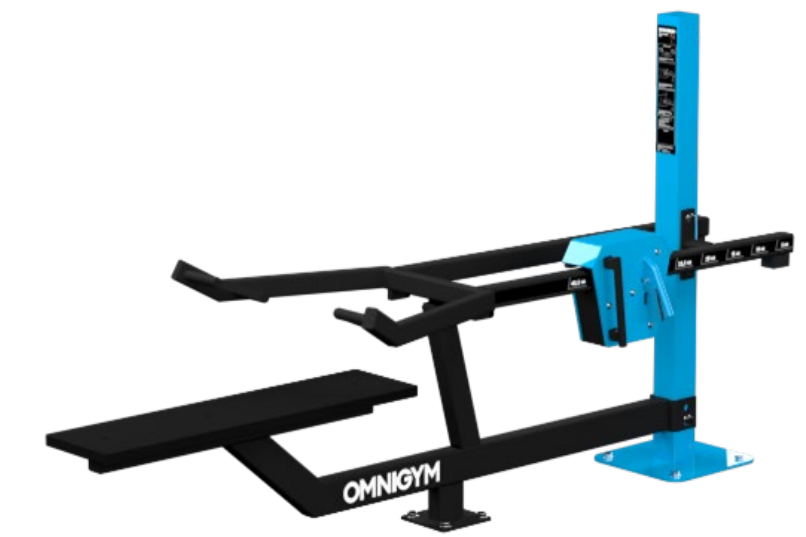
OG23 Low Row



OG24 Lat Pulldown



OGFA24 Free Access
Lat Pulldown



OG30 Bench Press



OG31 Incline Bench Press



OG41 Front Press



OGFA41 Free Access
Front Press



OG70 Biceps Curl



OG80 Triceps Press

OGC7 or OG95 can't be tracked, due to lack of weight units.

OMNIGYM SMART

WHAT DO WE OFFER

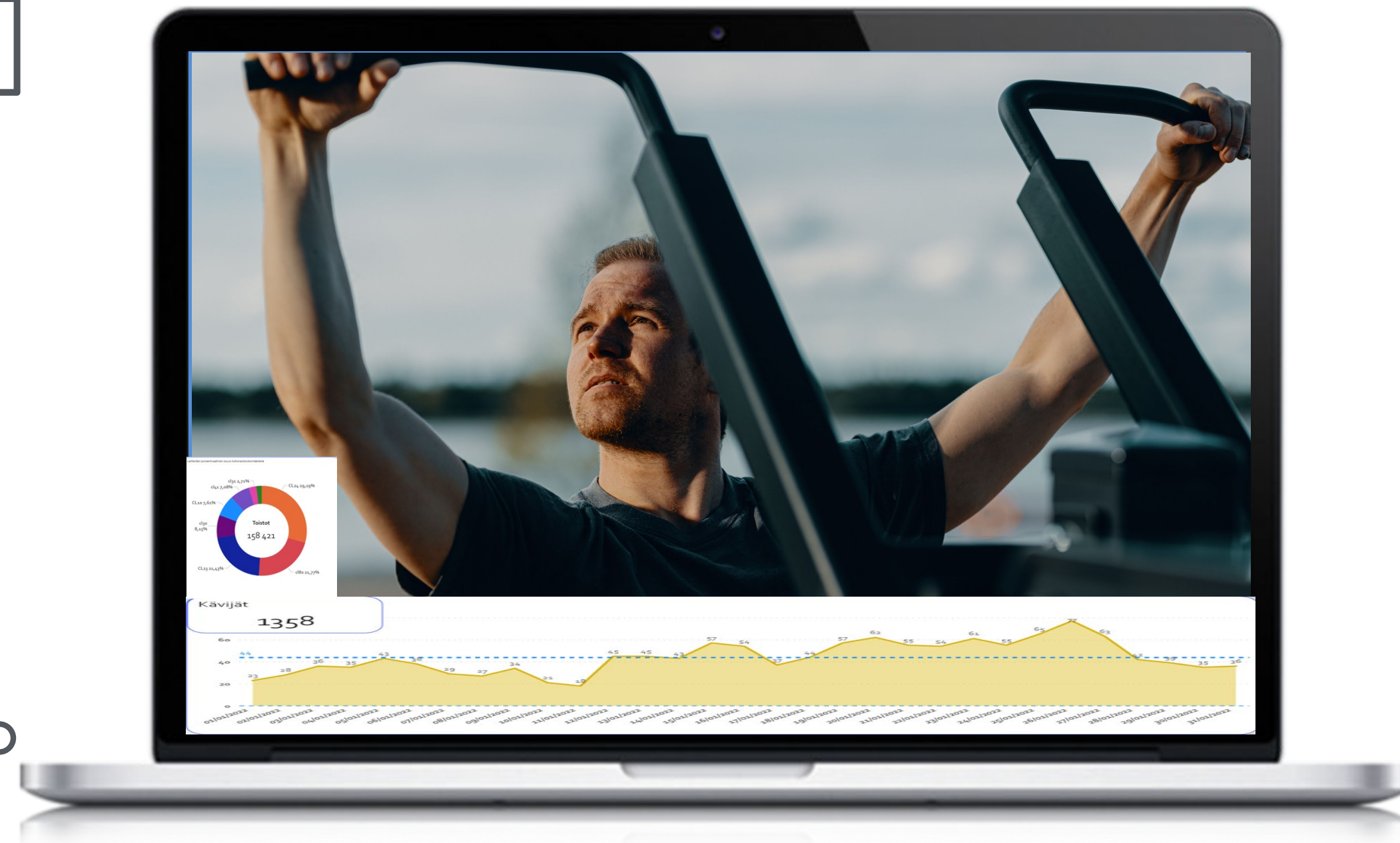
USEFUL DATA

Usage data is collected with sensors installed to equipment with weight units. Sensors can be installed to existing or new equipment.



ANALYZATION

Data is collected to a cloud service, where it's analyzed and reported to subscriber.



REPORTS

Regularly delivered, easily readable report displays location's user and usage rates.



INFORMATION SECURITY

Locations don't have cameras and Omnigym SMART does not collect data of individuals. Data is collected only from the equipment.

OMNIGYM

USER STUDY

AFTER THE USER STUDY, YOU WILL FIND OUT

01

- Location feedback from the users.
- Accessibility /**
Attraction factors

02

- **Suitability** of the outdoor gym in practice:
Does it meet the needs of the residents.

03

- **User Experience:**
How the users rate the training experience and the equipment.

04

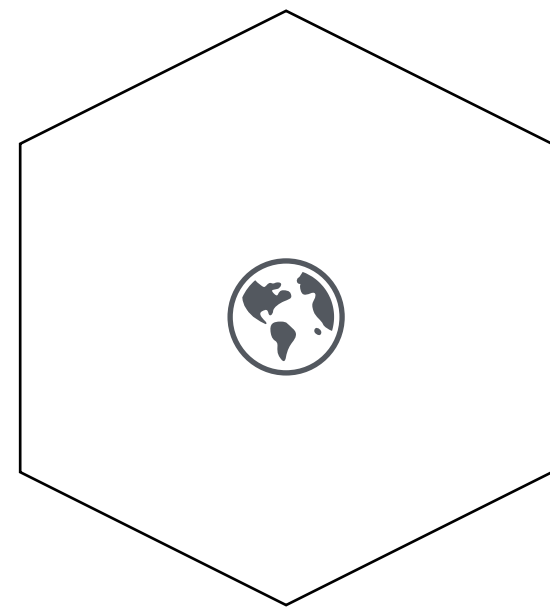
- **Feedback:**
Valuable feedback and development suggestions from users.

05

- **User profile:**
 - Training frequency and habits

OMNIGYM

WAY FORWARD



LOCATION DECISION, COMMUNICATION AND OPENING PLAN

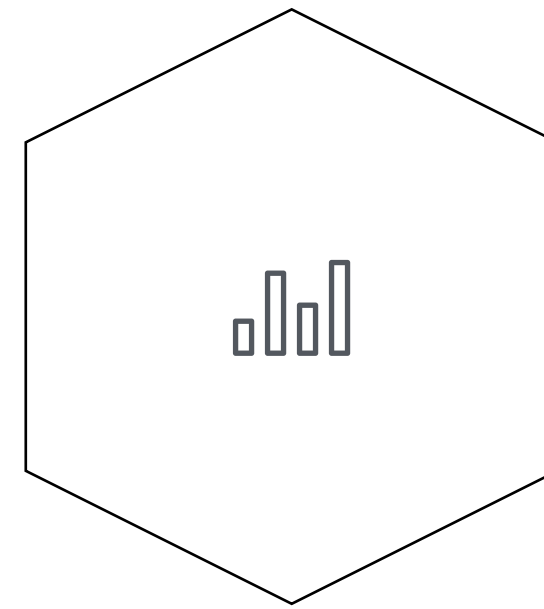
- To which locations should the tracking devices be installed?
- How many equipment are there?
- Is there electrical grid or possibility for that?
- A deeper understanding of the needs and possibilities of the measurement.
- Agreeing the reporting terms (frequency, receivers etc.)
- Schedule



GROUNDWORK

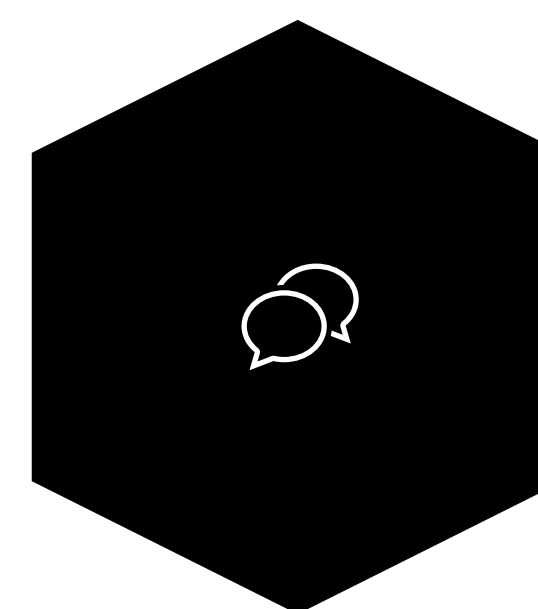
- Installing the sensors to the equipment at the factory or at the location
- Building the site to the software
- Installing the data connections
- Testing

If it is decided not to use batteries, the municipality is in charge of the electricity for the sensors



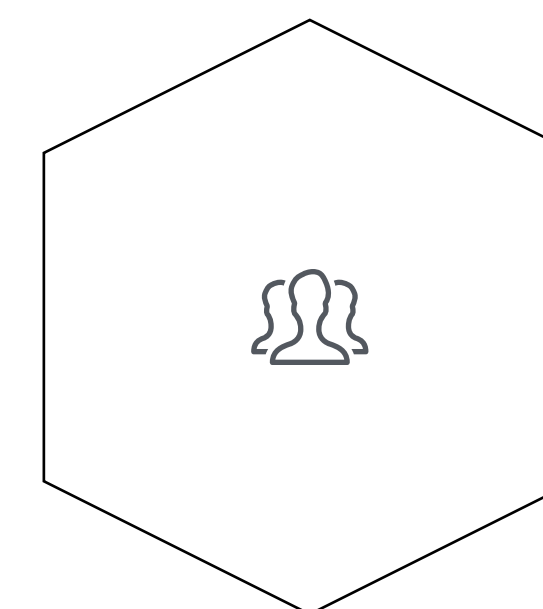
REPORTAGE'S COMMISSIONING

- Going through the first report together



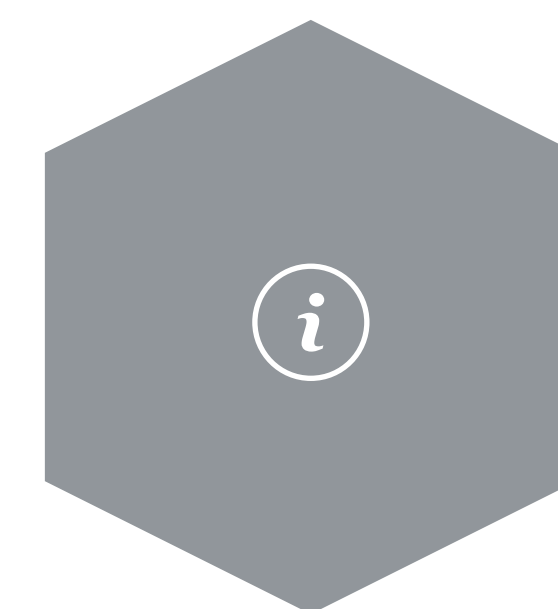
FOLLOW-UPS

- Reporting on wished frequency
- Follow-up meetings every six months



ADDITIONAL SERVICES

- User study*
- Comparison data from other locations
- Special reports



FOLLOW-ONS

- Maintenance
- Informing of new releases and updates

An aerial photograph of a park featuring a large lake in the background, a sandy beach area, a colorful children's playground on the left, and an outdoor fitness gym with various exercise stations in the foreground. The gym is enclosed by a fence and has a green artificial turf surface. The word "OMNIGYM" is written in large white letters across the center, with "SMART" in smaller white letters to its right.

OMNIGYM

SMART